



**FFS**  
Software Solutions  
Company LLC

Bridging the Gap between Transactional  
Systems and Customer Interactions

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## ABOUT US



**DigiXP**  
Platform



**CX**  
Link

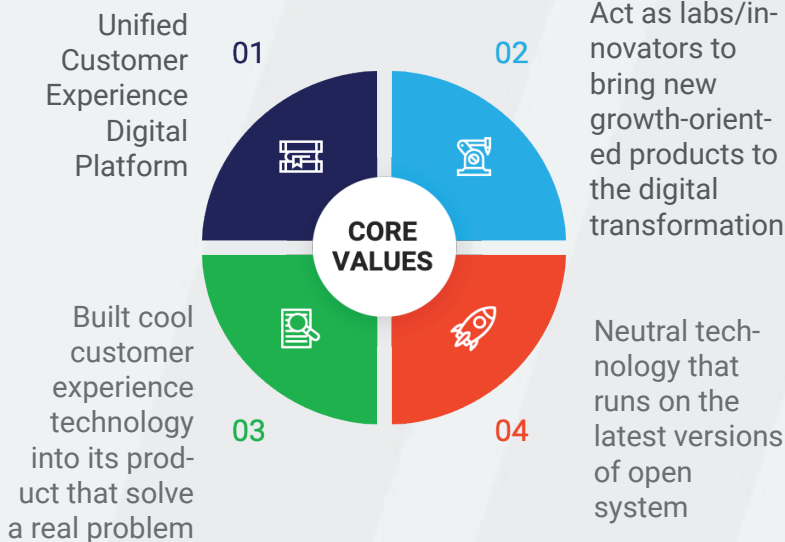


**Masraf**  
Digital Banking

FFS Software Solutions Company LLC is a FinTech company focusing on delivering digital solutions that help our clients' digital businesses to meet the digital disruption and perform the right transformation with customer experience enablement.

FFS is helping its clients push the boundaries of what's possible in delivering services, deep expertise and innovative solutions to help businesses to interact with their clients to increase their brand equity and market share.

## CORE COMPETENCIES



## KEY SUCCESSES

- Improve Customer Experience leverage best-in-class products
- Empower the Business-side putting easy-to-use tools in the hands
- Reduce TCO driving down IT, operations and development costs
- Increased Agility pushing right content rapidly

## EXECUTIVE TEAM



**Haitham Al-Faris**  
Chairman & CEO

Experience: Over 38 years of executive management of leading IT companies (AFIT, FFS, NESM)

Education: BSc in Computer Engineering from the University of the Pacific, California, USA.



**Ahmed Samir**  
COO

Experience: Over 27 years of IT management experience (AFIT, FFS)

Education: BSc in Engineering from Helwan University, PMP VP Member.



**Ahmad Adly**  
Service Delivery Manager

Experience: Over 21 years implementing projects in Germany, Jordan, Bahrain, Kuwait & Morocco (AFIT, ITS, FFS)

Education: Ain Shams University - BioPhysics

## REGIONAL PRESENCE



United Arab Emirates  
Egypt  
Saudi Arabia

Head Office

Phone

Web

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