



# FFS

Software Solutions  
Company LLC



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## ABOUT US

## Empowering Digital Transformation

Unified Platforms for Customer Experience, Payments, and Enterprise Applications

**FFS Software Solutions** empowers organizations with **innovative solutions** designed to accelerate digital transformation, improve customer experiences, and optimize operations.

We proudly serve key industries including banking and finance, fintech, nonprofit organizations, telecom, and enterprise sectors – **with ready-to-deploy, scalable solutions tailored to their**

## ECOSYSTEM SOLUTIONS

Our products suite is built to work together or independently, depending on client needs.



**DigiXP**  
Platform

### Unified Digital Experience

Deliver seamless digital journeys across web, mobile, and portals. Enable multi-channel, role-based access and integration with enterprise apps.



**CX**  
Link

### Real-Time Customer Engagement

Create no-code, automated scenarios for instant, personalized interactions. Act on customer behavior, feedback, and events in real-time.



**Masraf**  
Digital Banking

### Unified Digital Banking

Empower banks with a secure, modular, and fully integrated digital banking solution. Supports retail, corporate, and mobile banking channels with speed and compliance.



**DigiCharity**  
Empowering Giving, Transforming Lives Digitally

### Smart Charity Management

Modernize donation and sponsorship management with a cloud-ready, transparent, and scalable platform for charities.

## CORE VALUES

Driven by innovation, centered on customer success, committed to excellence through integration.

✓ Industry-focused, configurable solutions

✓ Cloud-ready, scalable, and secure

✓ No-code automation for agility

✓ Fast deployment and seamless integration

## WHERE WE WORK

Dubai (HQ) | Kuwait | Saudi Arabia | Across MENA

Trusted by Banking and Financial Services, Fintech and Payment Services, Nonprofit and Charitable Organizations, Telecom and Enterprises

## LET'S SHAPE THE FUTURE TOGETHER

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